

RATE CARD

Irish Media Group

May 2016

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BALBRIGGAN LOCAL
Volume 1 Issue 1 - November 2015
FREE
Remember Us..
Who's getting down to Business in Balbriggan
Delicious Recipes Inside

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LUSK LOCAL
Volume 1 Issue 2 - September 2015
FREE
Local Sports News
Keep Up To Date With Lusk Parish
Delicious Slimming World Recipes Inside

LUSK LOCAL
Volume 1 Issue 2 - October 2015
FREE
Halloween Family Fun Events
THE BATEK, PICKED FOR FLIGHT ON DARK WINGS, SOARING TO DARK SKIES, BIRD OF MYTHS AND LEGENDS, SYMBOL OF FINGALL.
Delicious Slimming World Recipes Inside

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LUSK LOCAL
Volume 1 Issue 5 - December 2015
FREE
Merry Christmas
Delicious Slimming World Recipes Inside

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State of the art car wash facilities on site
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BALBRIGGAN LOCAL
Volume 1 Issue 3 - January 2016
FREE
Try your hand at this month's Crossword
Delicious Slimming World Recipes Inside

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or a traditional Irish Coffee...
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SMALL THIN BASE PIZZA WITH ANY 2 TOPPINGS, A BOTTLE OF SPARKLING WATER & WEDGES

Publications:

Lusk Local Magazine, Balbriggan Local Magazine, Swords Local Magazine

PUBLICATION RATES

LUSK LOCAL - 2000 Copies Monthly

| | Listing | Local Services Classified | Eighth Page Advert | Quarter Page Advert | Half Page Advert | Full Page Advert |
|-----------------|---------|---------------------------|--------------------|---------------------|------------------|------------------|
| 3 Months | n/a | n/a | €195 | €360 | €600 | €1050 |
| 6 Months | n/a | €150 | €312 | €576 | €1020 | €1785 |
| 1 Year | €160 | €240 | €585 | €1080 | €1920 | €3150 |

BALBRIGGAN LOCAL - 4000 Copies Monthly

| | Listing | Local Services Classified | Eighth Page Advert | Quarter Page Advert | Half Page Advert | Full Page Advert |
|-----------------|---------|---------------------------|--------------------|---------------------|------------------|------------------|
| 3 Months | n/a | n/a | €195 | €360 | €600 | €1050 |
| 6 Months | n/a | €150 | €312 | €576 | €1020 | €1785 |
| 1 Year | €160 | €240 | €585 | €1080 | €1920 | €3150 |

SWORDS LOCAL - 6000 Copies Monthly

| | Listing | Local Services Classified | Eighth Page Advert | Quarter Page Advert | Half Page Advert | Full Page Advert |
|-----------------|---------|---------------------------|--------------------|---------------------|------------------|------------------|
| 3 Months | n/a | n/a | €195 | €360 | €600 | €1050 |
| 6 Months | n/a | €150 | €312 | €576 | €1020 | €1785 |
| 1 Year | €160 | €240 | €585 | €1080 | €1920 | €3150 |

NOTES:

Premium Position Rates available on request.
 All rates are exclusive of VAT @ 23%
 10% off when booking 2 publications.
 15% off when booking 3 publications.

LEAFLETS & BROCHURES

Leaflet Print Packages

| QUANTITY | GRAM | SIZE | SIDES | DESIGN INCLUDED | GLOSS | PRICE |
|----------|------|------|-------|-----------------|-------|-------|
| 5,000 | 130g | A5 | 2 | Yes | Yes | €165 |
| 10,000 | 130g | A5 | 2 | Yes | Yes | €225 |
| 20,000 | 130g | A5 | 2 | Yes | Yes | €345 |

Brochure Print Packages

| QUANTITY | GRAM | SIZE | STYLE | DESIGN INCLUDED | GLOSS | PRICE |
|----------|------|------|----------|-----------------|-------|-------|
| 500 | 170g | A4 | Portrait | Yes | Yes | €300 |
| 1000 | 170g | A4 | Portrait | Yes | Yes | €375 |
| 2000 | 170g | A4 | Portrait | Yes | Yes | €465 |

NOTES:

Higher quantity rates available on request.
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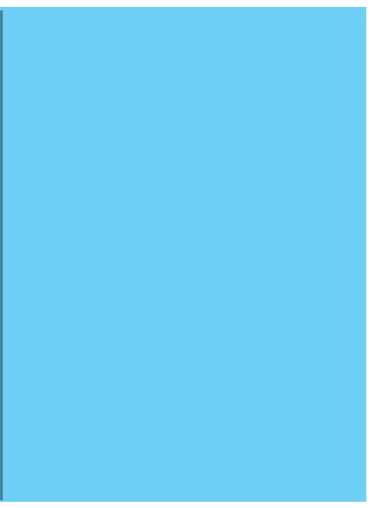
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 H: 130mm
 No Bleed

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 H: 63mm
 No Bleed

Classifieds
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